09791017

INVOICE =



Billing Address:

Send Payment To:

WDAF 3030 Summit St. Signal Hill Kansas City, MO 64108 Main: (816)753-4567 Billing:

Attention: Accounts Payable

Invoice #	Invoice Date	Invoice Month	Invoice Period
568066-1	08/26/12	August 2012	07/30/12 - 08/22/12

	ales Office	Sales Region
WDAF Dan Driscoll Was	ashington DC	National

Advertiser Product Estimate Number
Akin/R/MO/US Senate MO-US SEN-TODD AKIN 2608

08/14/12 - 08/22/12

Akin/R/MO/US Senate MO-US SEN-TODD AKIN 2608

Strategic Media Placement Flight Dates Order # Alt Order #

7669 Staggers Loop
Delaware, OH 43015

Billing Calendar
Broadcast
Cash

Special Handling

IDB # Advertiser Code Product Code

568066

Agency Ref Advertiser Ref

WDAF 3600 Solutions Center Chicago, IL 60677-3006

Spots/

Lin	е	Start Date	End Date	Descriptio	n	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
	1	08/14/12	08/17/12	M-F 6-7a		6-7a	WTF	:30	3	\$450.00	NM	
	,	Weeks:	Start Date 08/13/12	End Date 08/19/12	MTWTFSS WTF	Spots/Week 3	<u>Rate</u> \$450.00				·····································	
h	ļ	Spots: # Ch	Day Air	Date Air	Time Descript	<u>ion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
		14	W 08/	/15/12 6:0	8 AM M-F 6-7	a a	6-7a	:3	0 TVGENTA1	.201R		\$450.00 NM
		2 4	Th 08/	/16/12 6:1	3 AM M-F 6-7	9	6-7a	:3	0 TVGENTA1	.201R		\$450.00 NM
		3 4	F 08/	/17/12 7:0	0 AMM-F 6-7	а	6-7a	:3	0 TVGENTA1	.201R		\$450.00 NM
Γ	2	08/14/12	08/17/12	7-8a		7-8a	WTF	:30	4	\$450.00	NM	
	1	Weeks:	Start Date 08/13/12	End <u>Date</u> 08/19/12	MTWTFSS -TWTF	Spots/Week 4	<u>Rate</u> \$450.00					
	:	Spots: # Ch	Day Air	Date Air	Time Descript	<u>ion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
		1 4	W 08/	/15/12 8:0	0 AM 7-8a		7-8a	:3	0 TVGENTA1	.201R		\$450.00 NM
		3 4	Th 08/	/16/12 7:2	5 AM 7-8a		7-8a	:3	0 TVGENTA1	.201R		\$450.00 NM
		4 4	F 08/	/17/12 7:3	8 AM 7-8a		7-8a	:3	0 TVGENTA1	.201R		\$450.00 NM
		2 4	F 08/	/17/12 7:5	8 AM 7-8a		7-8a	:3	0 TVGENTA1	.201R		\$450.00 NM
	3	08/18/12	08/18/12	8-9a		8-9a	S-	:30	1	\$375.00	NM	
_	1	Weeks:	Start Date 08/13/12	End Date 08/19/12	MTWTFSS	Spots/Week 1	<u>Rate</u> \$375.00					
	į	Spots: # Ch	Day Air	Date Air	Time Descript	<u>ion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
		1 4	Sa 08/	/18/12 8:5	8 AM 8-9a		8-9a	:3	0 TVGENTA1	201R	<u></u>	\$375.00 NM
Γ	4	08/19/12	08/19/12	8-9a		8-9a	S	:30	1	\$150.00	NM	
	1	Weeks:	Start Date 08/13/12	End Date 08/19/12	MTWTFSS	Spots/Week 1	<u>Rate</u> \$150.00					
1	:	Spots: # Ch	Day Air	Date Air	Time Descript	<u>ion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
		14			9 AM 8-9a		8-9a	:3	0 TVGENTA1	.201R		\$150.00 NM

INVOICE



Send Payment To: WDAF 3600 Solutions Center Chicago, IL 60677-3006

900	Invoice #	Invoice Date	Invoice Month	Invoice Period
	568066-1	08/26/12		07/30/12 - 08/22/12

Advertiser	Product	Estimate Number
Akin/R/MO/US Senate	MO-US SEN-TODD AKIN	2608

							Spots/			
Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
	5 08/19/12	08/19/12	FOX News Sunday	9a-10a	S	:30	1	\$150.00	NM	
	Weeks:	Start Date 08/13/12	End Date MTWTFSS 08/19/12S	Spots/Week 1	<u>Rate</u> \$150.00					
	Spots: # Ch			ption	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 4		/19/12 9:33 AM FOX N		9a-10a		0 TVGENTA1	L201R		\$150.00 NM
	6 08/14/12	08/17/12	530-6p	530-6p	WTF	:30	3	\$450.00	NM	
	Weeks:	Start Date 08/13/12	End Date MTWTFSS 08/19/12WTF	<u>Spots/Week</u> 3	<u>Rate</u> \$450.00					
80	Spots: # Ch	Day Air	Date Air Time Descri	ption	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 4	W 08/	/15/12 5:45 PM 530-6p)	530-6p	:3	O TVGENTA1	L201R		\$450.00 NM
	2 4	Th 08/	/16/12 5:52 PM 530-6)	530-6p	:3	0 TVGENTA1	L201R		\$450.00 NM
	3 4	F 08/	/17/12 5:30 PM 530-6p)	530-6p	:3	0 TVGENTA1	.201R		\$450.00 NM
	7 08/14/12	08/17/12	M-F 6-630p	6-630p	WTF	:30	4	\$600.00	NM	
	Weeks:	Start Date 08/13/12	End Date MTWTFSS 08/19/12WTF	<u>Spots/Week</u> 4	<u>Rate</u> \$600.00	••				
	Spots: # Ch	Day Air	Date Air Time Descri	ption	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 4	W 08/	/15/12 6:23 PM M-F 6-	-630p	6-630p		0 TVGENTA1			\$600.00 NM
	2 4		/16/12 6:08 PM M-F 6	•	6-630p		0 TVGENTA1			\$600.00 NM
	3 4		/17/12 6:09 PM M-F 6-		6-630p	:3	0 TVGENTA1	L201R		\$600.00 NM
	4 4	F 08/	/17/12 6:29 PM M-F 6-	-630p	6-630p	:3	0 TVGENTA1	L201R		\$600.00 NM
	8 08/18/12	08/18/12	5-530p	5-530p	~ S	:30	1	\$225.00	NM	
•	Weeks:	Start Date 08/13/12	End Date MTWTFSS 08/19/12S-	<u>Spots/Week</u> 1	<u>Rate</u> \$225.00					
	Spots: # Ch	Day Air	Date Air Time Descri	<u>ption</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 4	Sa 08/ Credited	,)	5-530p	:0	10			\$225.00 NM
!	9 08/18/12	08/18/12	530-6p	530-6p	S-	:30	1	\$225.00	NM	·
is .	Weeks:	Start Date 08/13/12	End Date MTWTFSS 08/19/12S-	Spots/Week 1	<u>Rate</u> \$225.00	, , , , , , , , , , , , , , , , , , ,				
Brain Brain	Spots: # Ch	<u>Day Air</u>		<u>ption</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1	1 4	Sa 08/ Credited	/18/12 530-6p		530-6p	:0	10			\$225.00 NM
11	08/14/12	08/17/12	M-F 630-7p	630-7p	WTF	:30	2	\$450.00	NM	
	Weeks:	Start Date 08/13/12	End Date MTWTFSS 08/19/12WTF	Spots/Week 2	<u>Rate</u> \$450.00					
	Spots: # Ch	Day Air	Date Air Time Descri	ption	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 4	Th 08/	/16/12 6:46 PM M-F 6:	30-7p	630-7p		O TVGENTAI			\$450.00 NM
	2 4	F 08/	/17/12 6:48 PM M-F 6:	30-7p	630-7p	:3	0 TVGENTA1	.201R		\$450.00 NM

INVOICE



Send Payment To:
WDAF
3600 Solutions Center
Chicago, IL 60677-3006

	568066-1	08/26/12	August 2012	07/30/12 - 08/22/12
-	Invoice #	Invoice Date	Invoice Month	Invoice Period
***	1944 1000 Barrier - 440 1940	1500019990		

Advertiser	Product	Estimate Number
Akin/R/MO/US Senate	MO-US SEN-TODD AKIN	2608

Spots/

ı							Spots/			
Line Start Date	End Date	Descripti	on	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	and the control of the late of
11 08/14/12	08/17/12	9-930p		9-930p	WTF	:30	4	\$750.00	NM	
Weeks:	Start Date 08/13/12	End Date 08/19/12	MTWTFSS WTF	Spots/Week 4	<u>Rate</u> \$750.00					
Spots: # Ch			r Time Descript	tion	Start/End Tim	ne Lengt	h Ad-ID			Rate Type
1 4			:25 PM 9-930p		9-930p	:3	O TVGENTA	L201R		\$750.00 NM
3 4	Th 08. Credited	/16/12	9-930p		9-930p	:0	00			\$750.00 NM
2 4	F 08. Credited	/17/12 I	9-930p		9-930p	:0	00			\$750.00 NM
4 4	F 08. Creditea	/17/12 !	9-930p		9-930p	:	0			\$750.00 NM
12 08/18/12	08/18/12	9-930p		9-930p	S-	:30	1	\$450.00	NM	
Weeks:	Start Date 08/13/12	End Date 08/19/12	MTWTFSS	Spots/Week 1	<u>Rate</u> \$450.00					
Spots: # Ch	Day Air	<u>Date Ai</u>	r Time Descrip	<u>tion</u>	Start/End Tim	ne <u>Leng</u> t	h Ad-ID			Rate Type
14	Sa 08	/18/12 9	:14 PM 9-930p		9-930p	:3	0 TVGENTA	L201R		\$450.00 NM
13 08/19/12	08/19/12	9-930p		9-930p	S	:30	1	\$750.00	NM	
Weeks:	Start Date 08/13/12	End Date 08/19/12	<u>MTWTFSS</u> S	Spots/Week 1	<u>Rate</u> \$750.00					•
Spots: # Ch	Day Air	Date Ai	r Time Descrip	<u>tion</u>	Start/End Tin	<u>ne Leng</u> i	h Ad-ID			Rate Type
14	Su 08	/19/12 9	:15 PM 9-930p		9-930p	£:	0 TVGENTA	L201R		\$750.00 NM
14 08/20/12 In 14	08/22/12	M-F 9-10)p	9-10p	MTW	:30	3	\$750.00	NM	
Weeks:	Start Date 08/20/12	End Date 08/26/12	MTWTFSS MTW	Spots/Week 3	<u>Rate</u> \$750.00					
Spots: # Ch			r Time Descrip		Start/End Tin	ne Lenat	h Ad-ID			Rate Type
1 4			:38 PM M-F 9-1		9-10p		O TVGENTA	£201R		\$750.00 NM
3 4			:44 PM M-F 9-1	•	9-10p		O TVGENTAI			\$750.00 NM
2 4			:22 PM M-F 9-1	•	9-10p		0 TVGENTA			\$750.00 NM
15 08/20/12	08/22/12	M-F 630	-7p	630-7p	мтw	:30	1	\$450.00	NM	
Weeks:	Start Date 08/20/12	End Date 08/26/12	MTWTFSS MTW	Spots/Week 1	<u>Rate</u> \$450.00			***************************************		
Spots: # Ch			r Time Descrip	tion	Start/End Tin	ne <u>Leng</u> t	h Ad-ID			Rate Type
1 4	4,		:42 PM M-F 630		630-7p		O TVGENTA	1201p		\$450.00 NM

Total Spots

26

Gross Total

\$13,125.00

Payment Terms 30 Days

Agency Commission

\$1,968.75

Net Amount Due

\$11,156.25



WDAF 3030 Summit St. Signal Hill

Billing Address:

Kansas City, MO 64108 Main: (816)753-4567 Billina:

Flight Dates Strategic Media Placement Attention: Accounts Payable 7669 Staggers Loop Delaware, OH 43015

Advertiser

Akin/R/MO/US Senate

Send Payment To:

WDAF 3600 Solutions Center Chicago, IL 60677-3006

Invoice Date Invoice Month Invoice Period Invoice # 569911-1 08/26/12 August 2012 07/30/12 - 08/26/12

Sales Office Sales Region Station Account Executive **WDAF** Dan Driscoll Washington DC | National

> Estimate Number Product MO-US SEN-TODD AKIN 2620

Order # Alt Order # 09799568 569911 08/22/12 - 08/27/12 Billing Calendar Billing Type Broadcast Cash Special Handling IDB# Advertiser Code | Product Code Agency Ref Advertiser Ref

Spots/

							Spoisi			
Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
1	1 08/22/12	08/24/12	M-F 6-7a	6-7a	TF	:30	3	\$450.00	NM	
Asserting to the second	Weeks:	Start Date 08/20/12	End Date MTWTI		<u>Rate</u> \$450.00			•		
Mg.:	Spots: # Ch	Day Air	<u>r Date</u> <u>Air Time</u> <u>D</u>	Description	Start/End Time		th Ad-ID			Rate Type
ķ i	2 4	Th 08/	/23/12 6:14 AM N	Л-F 6-7a	6-7a	:3	O TVGENTA120)2		\$450.00 NM
	3 4	F 08	/24/12 6:15 AM N	/I-F 6-7a	6-7a	:3	O TVGENTA120)2		\$450.00 NM
	1 4	F 08/	/24/12 6:59 AM N	Л-F 6-7a	6-7a	:3	0 TVGENTA12)2		\$450.00 NM
3	3 08/22/12	08/24/12	7-8a	7-8a	TF	:30	3	\$450.00	NM	
	Weeks:	Start Date 08/20/12	End Date MTWT		<u>Rate</u> \$450.00				•	
	Spots: # Ch		r Date Air Time D	Description	Start/End Time	Leng	th Ad-ID			Rate Type
	14		/23/12 7:06 AM 7	'-8a	7-8a	:3	O TVGENTA120	02		\$450.00 NM
	2 4	Th 08/	/23/12 7:59 AM 7	'-8a	7-8a	:3	0 TVGENTA120	02		\$450.00 NM
L	3 4	F 08	/24/12 7:45 AM 7	'-8a	7-8a	:3	0 TVGENTA120	02		\$450.00 NM
5	08/25/12	08/25/12	8-9a	8-9a	S-	:30	1	\$375.00	NM	
	Weeks:	Start Date 08/20/12	End Date MTWT		<u>Rate</u> \$375.00		***************************************			
	Spots: # Ch	Day Air	r Date <u>Air Time</u> D	Description Person	Start/End Time	Leng	th Ad-ID			Rate Type
	1 4		/25/12 8:08 AM 8	3-9a	8-9a	:3	30 TVGENTA12	02		\$375.00 NM
(6 08/26/12	08/26/12	8-9a	8-9a	~~~S	:30	1	\$150.00	NM	
-	Weeks:	Start Date 08/20/12	End Date MTWT 08/26/12		<u>Rate</u> \$150.00					
1	Spots: # Ch	Day Air	r Date Air Time [<u>Description</u>	Start/End Time	Leng	th Ad-ID			Rate Type
	1 4		3/26/12 8:14 AM 8	3-9a	8-9a	:3	30 TVGENTA12	02		\$150.00 NM
7	7 08/26/12	08/26/12	FOX News Sund	ay 9a-10a	~~S	:30	1	\$150.00	NM	
	Weeks:	Start Date 08/20/12	End Date MTWT		<u>Rate</u> \$150.00					
	Spots: # Ch		00,20,	•	Start/End Time	Leng	th Ad-ID			Rate Type
	- <u></u> (3/26/12 9:37 AM F		9a-10a		 30 TVGENTA12:			\$150.00 NM

INVOICE



Send Payment To:
WDAF
3600 Solutions Center
Chicago, IL 60677-3006

08/25/12

14

6:41 PM Sa 6-7p News

200	Invoice #	Invoice Date	Invoice Month	Invoice Period
	569911-1	08/26/12		07/30/12 - 08/26/12

Advertiser	Product	Estimate Number
Akin/R/MO/US Senate	MO-US SEN-TODD AKIN	2620

	0: 15:1	F 15 (D	** **********************************		1 41-	Spots/	Date	70	
	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
	3 08/22/12	08/24/12	M-F 6-630p	6-630p	TF	:30	3	\$600.00	NM	
		Start Date 08/20/12	End Date MTWTFSS		<u>Rate</u> \$600.00				·····	
	Spots: # Ch			=	Start/End Time	e Lenat	h Ad-ID			Rate Type
	1 4		3/23/12 6:09 PM M-F		6-630p		0 TVGENTA1	202		\$600.00 NM
	2 4		3/24/12 6:09 PM M-F	•	6-630p	:3	0 TVGENTA1	202		\$600.00 NM
e Sector	3 4		8/24/12 6:28 PM M-F	•	6-630p	:3	0 TVGENTA1	202		\$600.00 NM
12	2 08/22/12	08/24/12	M-F 630-7p	630-7p	TF	:30	3	\$450.00	NM	
:	Weeks:	Start Date	End Date MTWTFS	Spots/Week	Rate					
		08/20/12	08/26/12TF	- 3	\$450.00					
	Spots: # Ch	<u>Day Air</u>	<u>r Date Air Time Des</u>	cription	Start/End Time	<u>Lengt</u>	<u>:h Ad-ID</u>			<u>Rate</u> <u>Type</u>
	1 4	Th 08	3/23/12 6:40 PM M-F	•	630-7p		0 TVGENTA1			\$450.00 NM
	2 4	Th 08	3/23/12 6:54 PM M-F	630-7p	630-7p	:3	0 TVGENTA1	202		\$450.00 NM
	3 4	F 08	3/24/12 6:54 PM M-F	630-7p	630-7p	:3	0 TVGENTA1	202		\$450.00 NM
14	4 08/22/12	08/24/12	9-930p	9-930p	TF	:30	3	\$750.00	NM	
	Weeks:	Start Date 08/20/12	End Date MTWTFS:		<u>Rate</u> \$750.00					
	Spots: # Ch			-	Start/End Time	a Lenot	h Ad-ID			Rate Type
	2 4		3/23/12 9:29 PM 9-9:		9-930p		O TVGENTA1	202		\$750.00 NM
	1 4		3/24/12 9:09 PM 9-9:	'	9-930p		0 TVGENTA1			\$750.00 NM
	3 4		3/24/12 9:29 PM 9-9	•	9-930p		0 TVGENTA1			\$750.00 NM
										Ψ7 30.00 14W
10	6 08/25/12	08/25/12	9-930p	9-930p	S-	:30	1	\$450.00	NM	
	Weeks:	Start Date 08/20/12	End Date MTWTFS: 08/26/12S		<u>Rate</u> \$450.00					***************************************
	Spots: # Ch	Day Air	r Date Air Time Des	scription	Start/End Time	Leng	th Ad-ID			Rate Type
	1 4		3/25/12 9:09 PM 9-9:	30p	9-930p	:3	0 TVGENTA1	202		\$450.00 NM
1	7 08/26/12	08/26/12	9-930p	9-930p	S	:30	1	\$750.00	NM	
ļo -		Start Date			Rate					
(t -		08/20/12	08/26/12	•	\$750.00		at A at 105			m-1- m
	Spots: # Ch				Start/End Time		th Ad-ID	202		Rate Type
	1 4	Su 08	3/26/12 9:30 PM 9-93	3UP	9-930p	13	0 TVGENTA1	202		\$750.00 NM
11	3 08/25/12	08/25/12	Sa 6-7p News	Sa 6-7p	S-	:30	1	\$225.00	NM	
		Start Date 08/20/12	End Date MTWTFS: 08/26/125		<u>Rate</u> \$225.00					
	Spots: # Ch			scription	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
	1 4	Sa 08			Sa 6-7p	:3	0 TVGENTA1	202		\$225.00 NM
19	9 08/25/12	08/25/12	Sa 6-7p News	Sa 6-7p	S-	:30	1	\$225.00	NM	
		Start Date			Rate					
		08/20/12	08/26/12S		\$225.00	المناسات				Doto T
	Spots: # Ch	Day Air	r Date Air Time Des		Start/End Time		th Ad-ID	202		Rate Type

Total Spots

Sa 6-7p

22

:30 TVGENTA1202

Gross Total

\$10,425.00

\$225.00 NM

\$1,563.75





Send Payment To:
WDAF
3600 Solutions Center
Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
569911-1	l		07/30/12 - 08/26/12

Advertiser	Product	Estimate Number
Akin/R/MO/US Senate		2620

Payment Terms 30 Days

Agency Commission

Net Amount Due \$8,861.25